

## A brief history of experience...

### GREEN

**EcoTimber** – largest U.S. supplier of FSC-certified wood flooring products for LEED applications, commercial and residential  
**Carbon Sciences, Inc** – publicly traded company using technology to convert CO2 into commercially useful products and fuels  
**Gaia Napa Valley Hotel & Spa** – the world’s first LEED Gold hotel  
**Gaia Anderson Hotel & Spa** – Northern California LEED Gold hotel  
**Constellation Brands** – Green and solar stories for the world’s largest producer of wines  
**CarbonRally** – website creating in-company challenges to reduce CO2 footprints at companies, including Google and others  
**West Coast Green** – The largest “green” residential show ever held in the US  
**New College of California** - Green MBA program  
**CalBiota** – the world’s first database of everything that lives and breathes in one state: California  
**Race Against Global Warming** – race events PR  
**Green Chamber of Commerce** – PR launch of this organization  
**Spa Gaia** – LEED Gold spa, organic products  
**Sonoma Mountain Village** – New Urbanism community being built on 175-acres of the former Agilent Campus in Rohnert Park, CA. This will be a reuse of existing office buildings and more than 2,000 new homes, LEED Platinum  
**Avignon** – all solar, new homes community, California

### SOLAR/ALTERNATIVE ENERGY

**Mitsubishi Electric, PV Division** – Worlds’ largest manufacturer of solar panels  
**Perpetual Power LLC** – National solar installer  
**Pacific Power Management** – California solar installer  
**Sun Light and Power** – Bay Area solar installer, first solar installation company in the U.S. (1976)  
**Nor-Cal Solar** – non-profit group representing Northern California solar companies, annual Solar Report Card, collateral solar energy work  
**Verde Energy** – National solar installer  
**Powerit Solutions, Inc** – demand response, peak-power energy technology at over 600 power-consumptive companies in the United States

### TECHNOLOGY

**FileMaker** - a division of Apple Computer  
**Google**  
**Polycom**  
**Logitech AuctionDrop/UPS/eBay**  
**Vesta**  
**Access360**  
**CBCom**  
**Rhinotech**  
**Selectica**

Envisen  
Stardust Technology  
Pulse 3D  
Vividence  
BrightWare  
Greenfield Online  
Fieldworks, Inc.  
Bindley-Western Industries, Inc.  
Roxio  
Tibco  
Maxager  
Kryptiq  
Mediaplex  
2Wire  
Quixote Corporation

### HOME BUILDERS

Toll Brothers, Inc. – public  
Shea Homes – largest privately-owned homebuilder in US  
Lennar Homes - public  
Centex Homes – public  
Greenbriar Homes Communities  
The O'Brien Group  
Kiper Homes  
Oliver Lofts – builder of high-end loft dwellings in the Bay Area  
Rivermark – largest New Urbanism community ever built in Northern California, located in Silicon Valley  
Biltmore Estates, Arizona

### FOOD AND PACKAGED GOODS

NSpired Natural Foods  
Hain-Celestial  
Kingfisher/UK  
Hampstead Coffee and Tea/UK  
SuperNutrition USA  
Piatti Restaurant Group  
Botanical Laboratories/Zand Products  
Mollie's Natural Kitchen - Author and Chef, Mollie Katzen – Moosewood Cookbook  
San-J International  
Sorelle Paradiso – organic, extra-virgin California olive oil  
SodaClub – website sales of organic refreshments direct to consumer

### FOSSIL FUEL ENERGY

Tag Oil – Canadian-based petroleum company with more than 1,000,000 acres of oil & gas exploration land in New Zealand  
Trans-Orient Petroleum – New Zealand holdings of 2 million + acres, conventional and fractured oil shale resources

**ENTERTAINMENT & SPECIAL EVENTS**

The Dave Matthews Band  
Luma Theater  
Burning Man  
Seattle International Film Festival  
Peanut Worm Productions – Sponge Bob Square Pants, The Film  
LFI International – world's largest laser and multimedia-show producer  
Second Life/Linden Lab  
Walter Murch – Academy-Award winning film and video editor  
Bestline Sports  
TwoWayTV  
Pogo.com  
SayIt.com  
eMode.com  
RootClip

**MEDICAL – CONSUMER**

Jeval Medical Products  
Therasense  
Imtech  
HealthGrades  
SignBank – new language system for the hearing-impaired  
Alabama Eye Bank

**RETAIL CONSUMER SERVICES AND PRODUCTS**

Jhane Barnes  
Macy's Retail Stores  
XOJET  
Viansa Winery & Marketplace – large retail, Sonoma Valley, CA winery  
American Century  
Bay Isle Financial Corporation  
Brookstone Company  
Foster & Smith catalog  
Palms Trading Company  
Magellan International Travel Corporation  
Oliso  
Relax The Back  
Tempur-Pedic  
Zigabid – online negotiating site for sports and entertainment tickets.  
KrispyKreme!  
Sullivan Street Bakery – NYC

**BUSINESS SERVICES**

**FileMaker** – a division of Apple Computer, the worlds most popular database software with more than 11-million copies worldwide. New version products launches.

**Ernan Roman Direct Marketing**

**MCorp Marketing Consulting**

**TouchPoint Metrics**

**Bento** – new product launches

**AccuWeather**

**Harvard University Press**

**Harvard University, Museum of Comparative Zoology**

**Gifts In Kind**

**NextHome**

**The Center for Bioethics**

**Don Bloom: Disaster Forensics**

**YachtCrews.com**

**National Council of La Raza**

**Intellisound**

**University of Oxford, England** – Electronic Enlightenment.

**Canadian TraDex**

**Polly Klaas Foundation**

**DharmaTribe**

**Envirosciences**

**University of Tennessee** – Mouse Brain Library

**PRO-BONO**

**The Foundation for the Advancement of Vascular Research** – non-profit researching cures for vascular diseases affecting tens of millions of people in the U.S. Kirk Douglas, the actor, as a spokesperson, national press coverage